

Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

#### **Embassy of Switzerland in Malaysia**

### Swiss Weeks 2019 (April 2019)

Swiss Weeks 2019 are aiming to create higher awareness of Switzerland in Malaysia. The objectives are to provide a platform to promote Swiss gastronomy, culture, tourism as well as Switzerland's presence in the trade sector.

## HIGHLIGHTS

### **Modern Direct Democracy: Exhibition & Forum**

Jointly organised by the Embassy of Switzerland and the Asia-Europe Institute, University of Malaya, the exhibition and forum aim to draw attention to modern direct democratic institutions in Switzerland and their peculiarities together with comparing these developments with the host country, Malaysia.

### Talk by Adrian Schmid

Date: 8th April 2019 (Monday) Venue: Asia-Europe Institute, University of Malaya Time: 8.45 am Limited allocation is available, for availability you may contact lyn.lohtanfoong@eda.admin.ch

Adrian Schmid is a social scientist and currently CEO of the Swiss Heritage Society and President of the Swiss Democracy Foundation. As an active citizen Adrian Schmid has a long experience of direct-democratic processes at the local, regional, national and international level. He was one of the founders of the Initiative and Referendum Institute Europe and the Global Forum on Modern Direct Democracy.



### Exhibition

Date: 8th – 19th April 2019 Opening Time: Monday – Sunday from 9.00 am – 5.00 pm Venue: Foyer of Asia-Europe Institute, University of Malaya Admisson: Free

### **Open House by Swiss companies**

The idea is to open the doors for the locals to learn more about Swiss companies and their products, standards and quality as well as the working ethic and Corporate Social Responsibility. The Open House is open to the general public and registration with the respective company is compulsory. Please see the programme on a separate leaflet. Kindly note that due to security and capacity reasons, there will be a limited allocation. Confirmation will be based on first come first serve basis and subject to availability.

### HIGHLIGHTS

#### **Swiss Gastronomy Promotion**

### CHALET SUISSE RESTAURANT



VERY AUTHENTIC SWISS SUNDAY BRUNCH Date: 28th April 2019 (Sunday) Time: 11.00 am – 3.00 pm Priced @ RM 120 nett per person

SWISS FONDUE & RACLETTE EVENING Date: 11th April 2019 (Thursday) Time: 6.00 pm onwards Priced @ RM 150 nett per person

SWEET SWISS TEMPTATION - SWISS BREAD Cooking / Demonstration class by Swiss Executive Pastry Chef, Consultant & International Food Judge, Mr. Eric A. Roos



Date: 26th April 2019 (Friday) Time: 10.00 am - 01.00 pm - Swiss Desserts making Time: 03.00 pm - 06.00 pm - Swiss Bread making

Date: 27th April 2019 (Saturday) Time: 10.00 am - 01.00 pm - Swiss Bread making Time: 03.00 pm - 06.00 pm - Swiss Desserts making

For more information regarding the charges and registration, please contact **Mr. Manfred J. Fahndrich** @ **+6012 297 1904**, info@chaletsuisse.com.my or visit www.chaletsuisse.com.my

For any corporate companies or interested parties who wish to organize a private function for the mentioned dates or reservation, kindly contact **Chalet Suisse** at info@chaletsuisse.com.my or **+603 4252 4589** 

### GRAND HYATT KUALA LUMPUR

In conjunction with Swiss Weeks 2019, the Executive Chef of Grand Hyatt Kuala Lumpur, Rolf Knecht and his culinary team is preparing a line-up full of Swissinspired offerings at the hotel's signature restaurant -THIRTY8. Voted as one of the most scenic restaurant in Kuala Lumpur, THIRTY8 creates a lively and interactive space where guest can wine and dine among the vibrant show kitchens while enjoying stunning views of the iconic Petronas Twin Towers and the city.

Coming from a Swiss-family of accomplished chefs, Chef Rolf has incorporated some of his hometown's all-time favourite into THIRTY8's weekly special menu with sustainable ingredients. With a Swiss theme in mind, the culinary team led by Chef Rolf will also feature chocolate as the main ingredient for their signature afternoon tea, High On Sugar, where guests will be able to learn more on chocolate and indulge in some guilt-free desserts.

For more information, please visit https://www.hyatt. com/en-US/hotel/malaysia/grand-hyatt-kuala-lumpur/ kuagh/dining

### KDU UNIVERSITY COLLEGE IN COLLABORATION WITH IMI INTERNATIONAL MANAGEMENT INSTITUTE, SWITZERLAND

SWISS LUNCH MENU AT SCHOOL RESTAURANT Priced @ RM 30 per person inclusive of Mocktail (register in a group of four: RM 25.00 pp)

Date: 19th April 2019 (Friday) Time: 12.00 Noon to 2.00pm Venue: Lower Ground Floor (School of Hospitality, Tourism and Culinary Arts) KDU University College, Utropolis Glenmarie Jalan Kontractor U1/14, Sekyen U1 40150 Shah Alam, Selangor

Please register by 9th April 2019 with Mr. Suresh Issac Oliver @ Email: sioliver@kdu.edu.my, Phone no: +012 378 1908 / +603 5565 0401 (direct line) or Ms. Magdalene Chong @ Phone no: +603 5565 0403

### Swiss Hospitality Fair & Career Talk by SUISSEedu

Date: 13th April 2019 (Saturday)

Time: 2.00pm – 6.00pm (Please arrive by 2.00 pm as refreshments will be served) Venue: Hilton Central Hotel, Kuala Lumpur at the Level 7 (Suite 1 & 2) 3 Jalan Stesen Sentral, 50470 Kuala Lumpur

SUISSEedu is a company of Educational Counsellors who specializes in giving the best & top consultations on International Business Degrees with specializations in Events Management, International Business, Finance & Real Estate, Sales & Marketing, Culinary Arts, Luxury Brand Management, Hotel Management, Entrepreneurship, Human Resources, Design Management and many other Hospitality related fields. We are the official representatives of the top Swiss Hospitality Universities covering Malaysia & Brunei: Les Roches, Glion, Cesar Ritz Colleges, Swiss Hotel Management School, Culinary Arts Academy, Hotel Institute Montreux, IHTTI (Hospitality&Design).



For more information, please contact: Ms. Sonia Mueller – sonia.mueller@internationalsuisseedu.com / sonia.cmueller@gmail.com Our contact numbers: +6013 368 7708 (Pauline) / +6019 338 2852 (Sonia)

# Event by the Swiss Malaysian Business Association – A Swiss Gourmet Dinner prepared by Swiss Executive Chef Rolf Knecht

Date: 18th of April 2019 (Thursday)

Time: 7 – 10 pm

Venue: The Grand Hyatt Kuala Lumpur - Poolhouse Restaurant

Price: RM 280 per person for SMBA members, RM 350 for non-members (inclusive of free-flow of selected red and white wines, beer and soft drinks)

For reservations and tickets please contact: info@smba.org (latest by the 10th of April 2019).



The Swiss Malaysian Business Association is pleased to participate in the Swiss Weeks 2019 program and organizing a Swiss Fine Dining Event at the Grand Hyatt in Kuala Lumpur. The Gourmet Dinner is prudently prepared by the Swiss Executive Chef Rolf Knecht. This Swiss

themed four course dinner presents an homage to genuine Swiss cooking and will be a unique opportunity to enjoy real authentic fine food in an exclusive environment. Come and join us for a night of great food, great wine and amazing company at one of the best locations in town!

