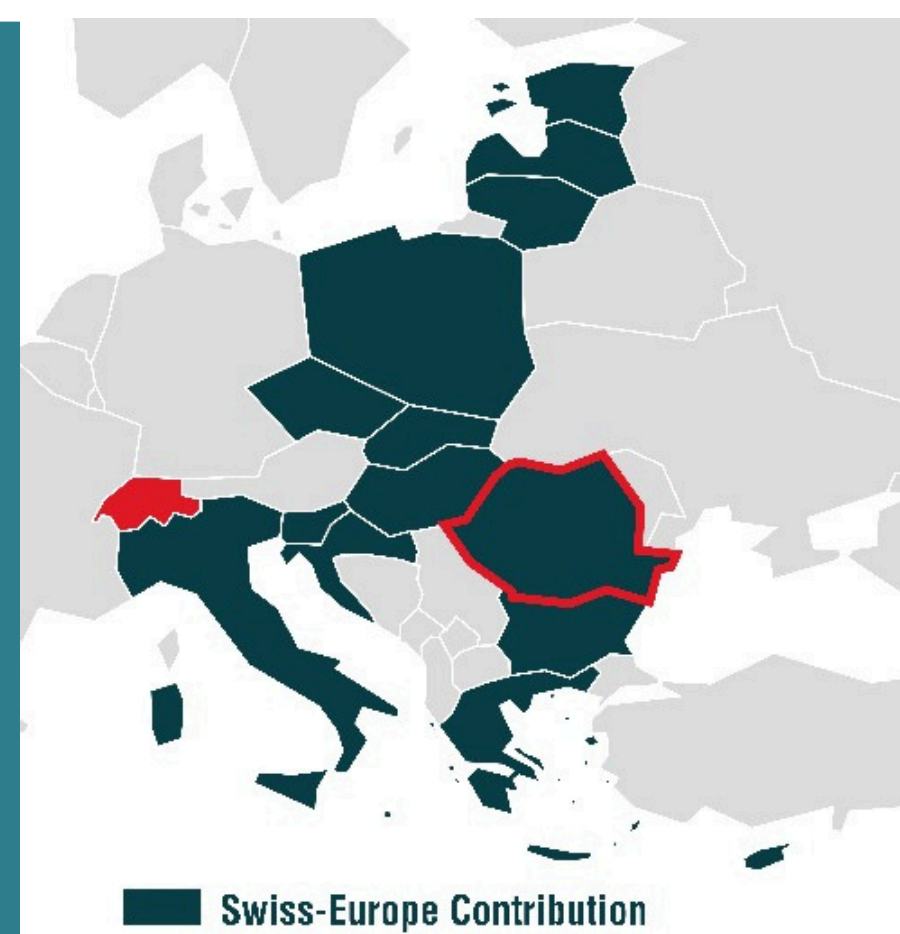


SWISS – ROMANIAN Cooperation Programme



SMALL AND MEDIUM ENTERPRISES (SMES) PROGRAMME

CHF 39 million



Overall objective: support Romanian private manufacturing SMEs needing external finance, to make green and digital investments for improving their environmental footprint



Implementation period: 2025 - 2029

PROGRAMME OPERATOR

Ministry of Economy, Digitalization,
Entrepreneurship and Tourism

SELECTED BANKS (PARTNERS)

- Banca Transilvania S.A
- BRD - Groupe Société Générale
- CEC Bank S.A
- UniCredit Bank S.A
- ProCredit Bank S.A



SPECIFIC OBJECTIVE OF THE SECOND SWISS CONTRIBUTION:

PROMOTING ECONOMIC GROWTH
AND SOCIAL DIALOGUE, REDUCING
(YOUTH) UNEMPLOYMENT

THEMATIC AREA
Financing for SMEs

TOTAL BUDGET
CHF 54'714'286 (CHF 39 M Swiss
funds and CHF 16'714'286 Romanian
co-financing)



The National Coordination Unit (Romanian Ministry of Finance) ensures the overall coordination of the 11 Programmes financed by the second Swiss Contribution to Romania



The Swiss Contribution Office, integrated to the Embassy of Switzerland in Romania, ensures smooth communication between the actors in the two countries and supports both programming and implementation of the 11 programmes



The Swiss State Secretariat for Economic Affairs is financing the SMEs Programme in Romania



HOW DOES THE SMES PROGRAMME WORK?



1

This Programme aims to support the green and digital transformation of small and medium-sized manufacturing enterprises, helping them reduce their environmental footprint.

Through a call for applications launched by the Romanian Ministry of Economy, Digitalization, Entrepreneurship and Tourism, eligible SMEs will have the opportunity to access funding, under certain conditions. Once selected, the companies will receive a grant covering up to 40% (maximum 50,000 CHF) of eligible project costs, with the remaining amount to be financed through a partner bank loan.

2

3

Following a transparent procedure, five commercial banks have been selected to support the eligible companies. More than 800 beneficiaries are expected to receive support, fostering technological modernisation, competitiveness and the transition towards a sustainable economy.

To keep up to date with the SMEs Programme, as well as the Swiss-Romanian Cooperation Programme, you can find information on:



- **National Coordination Unit**



- **Embassy of Switzerland in Romania**



- **Ministry of Economy, Digitalization, Entrepreneurship and Tourism**



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