

PALD SUCCESS STORIES...

...Chicken and pig rearing offers a way out of poverty.

The story of Mrs Hoang Thi Thieu in Dong Tam Village, Dong Cuong commune, Van Yen district, Yen Bai province, Vietnam.



Mrs Hoang Thi Thieu is 45 years old and is a member of the Tay ethnic minority in Dong Tam village, Dong Cuong commune, Van Yen district, Yen Bai. Her family has three consecutively overlapping production cycles of chickens: the first is currently on sale and the next one will be sold in the Lunar New Year.

*Mrs. Thieu at the interview, January 2015.
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In 2012, her family was poor. Initially, she was not confident in her own production techniques, only raising 50 chickens. After receiving training and following the instructions she learnt through joining PALD, her chickens began to grow well with a low mortality rate. Gaining confidence, in the second and third batches she raised 100 chickens each. As a result, the second and third batches gave her an average income of around 5,000,000 VND (approx. \$220) per batch. From then on, the chicken-raising batches have been consecutive and overlapping; each batch is one month apart. From the fourth batch, she has begun to raise 200 chickens per batch.



*Mrs. Thieu with her chicken flock, January 2015.
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Besides this, she also receives and follows technical instructions for pig rearing. Income from rearing both pigs and chickens has helped her family escape from poverty. Mrs Thieu said: “We make a living mainly on livestock production. We have two daughters, one of whom is studying at Hanoi College of Industrial Economics. Only by raising chickens can we provide her with the basic requirement of 2,000,000 VND (approximately \$90) per month. She also needs extra support for a computer and other expenses as well.”

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