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Embassy of Switzerland in Brasil

ROAD TO BELEM

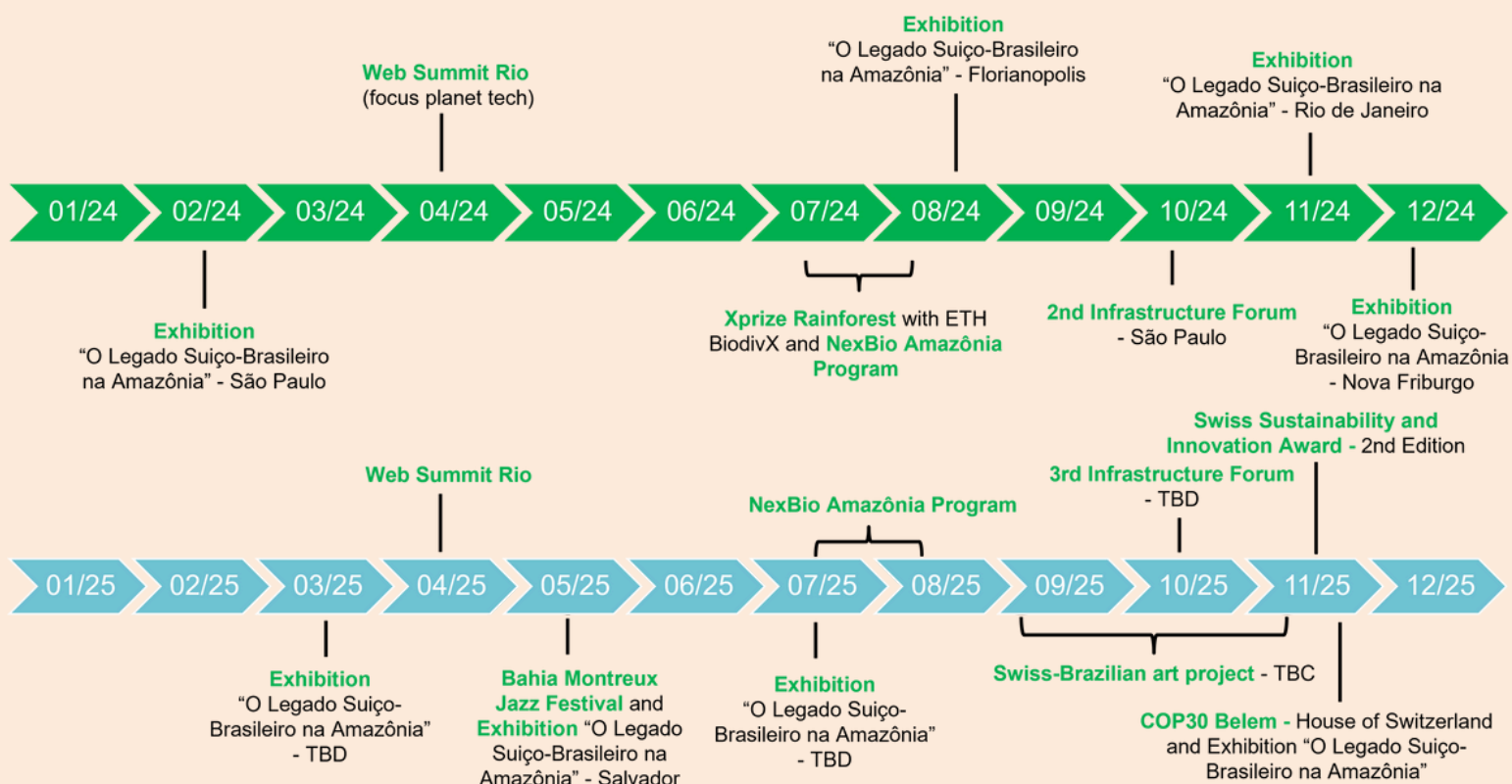
Growing Together
Through Innovability



Switzerland and Brazil are historic and strategic partners with strong bilateral relations in the fields of politics, economics, science and sustainability. Switzerland has a long-standing commitment to sustainability in Brazil through extensive bilateral, regional and multilateral cooperation on topics such as bioeconomy, tropical agriculture, forest management and water governance, as well as projects with civil society and indigenous peoples. COP30 represents a unique opportunity for Switzerland to strengthen this engagement. In this context, Switzerland has created the program Road to Belem which brings together various activities of the Swiss network in Brazil (Embassy, Consulates General and Honorary Consulates, Swissnex, Swiss Business Hub, Swiss Leading House St. Gallen, Swisscam, Swiss private sector) with the aim of promoting economic development and prosperity by identifying sustainable, shared and innovative solutions.

- **Swiss-Brazilian Infrastructure Forum:** since 2023, the Forum is a benchmark event on decarbonization, energy transition, climate change and infrastructure resilience. The second edition, in October 2024, has been inaugurated by authorities of both countries and attended by more than 350 high-level participants (institutions, regulators, companies and the financial sector).
- **Sustainable restoration of the Goeldi House:** this public-private collaboration with Swiss and Brazilian partners, such as the famous Swiss architecture firm Herzog & de Meuron is planned to be the “House of Switzerland” for our partners and activities during COP30. Afterwards, this space will be dedicated to activities related to science, cultural life and the protection of this region of the Amazon, as well as to meetings between local communities and researchers.
- **Exhibition “The Swiss-Brazilian Legacy in Amazonia: Art, Science and Sustainability”:** developed with the Museu Paraense Emilio Goeldi and the Associação Artística Cultural Oswaldo Goeldi, it presents Switzerland's commitment to Amazonia in the fields of art, science and sustainability. In November 2024, the travelling exhibition will be in Rio de Janeiro, then in Salvador on the occasion of the Bahia Montreux Jazz Festival (9-10 May 2025) and in other locations before ending its itinerary in Belem.

- **NexBio Program:** this activity brings together Swiss and Brazilian startups and researchers to explore the bioeconomy in the Amazon by integrating local and international knowledge, innovation and experience.
- **Swiss Innovation and Sustainability Award:** its second edition will distinguish Swiss and Brazilian companies and startups that best dealt with innovation and sustainability challenges.
- **Clean Tech Event:** together with their Brazilian partners, a group of Swiss companies will present their best common solutions in clean technologies.
- **Sustainable Finance:** in cooperation with the Swiss and Brazilian financial sectors, the Swiss Embassy will organize an event on criteria, taxonomy and opportunities for the various players.
- **XPRIZE Rainforest:** the ETH BiodivX team is participating in this five-year competition to accelerate the innovation of autonomous technologies needed for biodiversity assessment and to improve our understanding of tropical forest ecosystems.



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