**Swissnews** 

By the Embassy of Switzerland in the People's Republic of China

October 2015 / no 5

## Message from Ambassador Jean-Jacques de Dardel

### Dear Swiss citizens and friends of Switzerland,

It has been a while since our last newsletter in July. I hope you all had a brilliant summer and are enjoying the onset of the fall. A season associated with harvest: it is also time for us, the Swiss Embassy and the Consulates, to gather the fruits of Sino-Swiss bilateral relations. As always, they are ripe, bountiful and diverse.

Among the many new developments I am delighted to recount, I would first like to share with you our marvelous official celebration of the 65th anniversary of Sino-Swiss bilateral relations on September 14.

Bilateral relations between Switzerland and China are characterized by pioneering spirit and intense cooperation. We therefore marked the special occasion with our "Shaping Visions" event: a splendid fashion and design dialogue presented by talented Swiss and Chinese designers. Throughout the evening show, the designers impressed our guests with their bold and fresh innovations. As I said at the celebration, this event aimed to create new perspectives, offer new insights and shape traditional visions about the fashion and design industries in our two countries. We aspire to the same outcomes in Sino-Swiss relations. Based on the feedback we received from our guests, I'm glad to say we did it! As for the interesting details of the event, I leave them to you to explore in this newsletter.



In addition to our official celebration, we had a number of high-level visits and regular bilateral meetings and dialogues in the political, financial and cultural fields, which all help intensify bilateral relations. Federal Councilor and Head of the Federal Department of Home Affairs Alain Berset visited China in late September and signed important agreements on cultural cooperation and social security with the Chinese government. Moreover, the third round of our financial dialogue held last month helped deepen cooperation in the financial markets and facilitate the internationalization of the renminbi through Switzerland.

The past months also featured a rich variety of cultural, educational and science events, including the active engagement of Swiss artists at Beijing Design Week and the stopover of the "Race for Water Odyssey" exploration team in Shanghai.

Last but not least, as our celebrations of the 65th anniversary of Sino-Swiss relations continue, I again cordially invite all of you to our events. It would be my great pleasure to witness more new developments in Sino-Swiss relations with our readers!

Warm regards,

1 Hard

Jean-Jacques de Dardel

Ambassador of Switzerland to the People's Republic of China



Schweizerische Eidgenossenscha Confédération suisse Confederazione Svizzera Confederazion svizze

Embassy of Switzerland in China 瑞士驻华大使馆



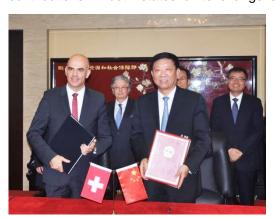
# **Bilateral Relations**

#### Regular bilateral meetings continue to advance Sino-Swiss relations

Regular bilateral meetings and dialogues between Switzerland and China were held as scheduled over the past few months. The two sides have intensified their collaboration in social security, cultural and financial cooperation as well as in the legal domain with a series of agreements signed.

Swiss Federal Councilor and Head of the Federal Department of Home Affairs Alain Berset paid a working visit to China from September 28 to 30, with a focus on social security and cultural cooperation. Mr. Berset held a meeting with Chinese Vice Premier Ma Kai and signed an agreement on social security with Yin Weimin, China's Minister of Human Resources and Social Security.

The agreement exempts employees posted abroad from the obligation to pay social security contributions in the other state for a maximum of six years. In this way, employees working temporarily abroad can avoid having to pay contributions in both states or to change social security system. This should make it easier for international



The two countries aim to ease employment process of workers with the new agreement on social security. Photo: Cui Hao

companies to move staff between the two countries, according to the agreement. Since 2010, China has been Switzerland's most important trading partner in Asia. More than 600 Swiss businesses currently operate in China, representing more than 200,000 employees.

Mr. Berset also held a meeting with Chinese Minister of Culture Luo Shugang, and signed a Letter of Intention for the reinforcement of cultural cooperation between two countries.

"Our two governments signed an agreement on cultural cooperation as early as 1993. Now, we need to further develop the agreement and strengthen our cultural relations," Mr. Berset told reporters in Beijing.

To strengthen financial cooperation between the two countries, the third round of Sino-Swiss financial dialogue was held in Beijing on September 1. The Swiss delegation was led by Alexander Karrer,

Deputy State Secretary in the State Secretariat for International Financial Matters while the Chinese team was led by representatives of the People's Bank of China.

Discussions focused on developments in the financial markets, the further expansion of bilateral cooperation regarding financial matters, particularly the role of Switzerland as an offshore renminbi market and cooperation within the International Monetary Fund, in the Financial Stability Board and the G20. Both sides agreed to continue cooperation in the areas under discussion and to further facilitate the internationalization of the renminbi through Switzerland.

In the context of intensifying bilateral relations and the reemergence of China as an influential world power, Switzerland and China also increasingly nurture contacts in the legal domain.

On September 1, Legal Advisor of the Swiss Foreign Minister, Ambassador Valentin Zellweger held broad legal consultations in Beijing with his Chinese counterpart Xu Hong, Director General of



Panel on strengthening compliance with International Humanitarian Law at Chinese Academy for Social Sciences (CASS). Photo: Courtesy of CASS

the Treaty and Law Department of China's Ministry of Foreign Affairs. The two sides agreed to strengthen mutual legal assistance cooperation and exchanged views on a series of other topics ranging from international humanitarian law to international human rights to the legal framework regarding cyberspace.



Swissnews / October 2015 / no 5

# **Economic News**

### Swiss Business Hub to woo more Chinese companies to Switzerland

The Swiss Business Hub (SBH) China, which promotes trade and investment between Switzerland and China, recently joined the accounting and consulting firm PricewaterhouseCoopers (PwC) in its high potential cities (HPC) roadshow project, and promoted Switzerland as a business location to a number of interested Chinese companies.

The roadshow project, taking place in the second- and third-tier Chinese cities of Xi'an, Shaanxi Province; Chongqing; and Foshan, Guangdong Province from August 24 to 26 and September 9 to 11, attracted about 50 private and state-owned companies. The SBH team introduced the competitive advantages Switzerland has in terms of investment and the Sino-Swiss free trade agreement (FTA), which came into effect in July 2014.

"The companies from these cities are immensely interested in Europe and the European market, but a lot of them



The SBH team visited a Chines company in Chongqing specializing in un-manned planes. Photo:

do not know the countries well or have little idea about how to enter the markets," said Connie Wei, investment promotion officer with the SBH. "What we did was introduce them to the European market, and particularly the market in Switzerland. We also gave advice on more specific issues related to their supply chain or business models."

The roadshow project has been a great success, and a second one has been scheduled in November and December in Qingdao and Jinan, Shandong Province and Dalian, Liaoning Province.

In mid-September, the SBH hosted an Executive Meeting for 20 internationally-oriented Chinese companies in Hangzhou, Zhejiang Province. Together with experts in taxation and human resources from PwC and Brainforce, the SBH briefed the management on the financial and organizational aspects of doing business in Europe and Switzerland, and answered questions related to the FTA and intellectual property issues.

Connie Wei With its innovative strength and technology, Switzerland is home to the global headquarters of many multinational companies. Currently, there are more than 80 Chinese companies operating in Switzerland, including telecommunication giant Huawei and pharmaceutical company Tasly.

### New projects launched at Sino-Swiss ecological park in Zhenjiang

The Matchmaking and Networking Event was successfully held at the Sino-Swiss Zhenjiang Ecological Industrial Park (SSZEIP) in early September, which brought together business and state institutions from Switzerland and China to explore concrete opportunities to develop further cooperation.

The event was organized by Cleantech Switzerland, a powerful interface promoting Swiss Cleantech products and services and the Economic, Financial and Commercial Affairs Section at the Swiss Embassy.

Highlights of the event included a presentation from the Swiss company Adaxis on its plans for the creation of an Active Building Lab, a project focusing on advanced low-energy houses and the production of modular and consequently more cost-effective and better quality green buildings. The SSZEIP Management Team also illustrated the opportunities for Swiss companies to become involved in joint projects as part of the "International Solution Center for Eco Problems" and the benefits of establishing a presence on the ground.

Since opening its first compound in 2013, the park has developed into one of the most significant projects between Switzerland and China in clean technology. It has now grown to a new level in this field and joint economic development in the Yangtze Delta in China. Several Swiss companies have set up subsidiaries and invested a total of 30 to 40 million Swiss francs. More than a dozen Swiss businesses, principally small and medium-sized enterprises, have been awarded contracts worth a 10 to 15 million Swiss francs.

# **Embassy Event**

### "Shaping Visions": official celebration marks 65 years of Sino-Swiss relations

A magnificent night of Swiss and Chinese fashion and design put the fast developing industries and the close ties between the two countries under the spotlight as the Swiss Embassy celebrated both countries' time-honored friendship.

On September 14, the Swiss Embassy transformed into a glamourous, illuminated platform, where about 1,200 guests were treated to a spectacular fashion show presented by young and talented designers from Switzerland and China.

Fifty displays were on show by designers and labels including Julian Zigerli, enSoie, Yingz. C and CH'IN. Each included lavish accessories designed by students from Geneva University of Art and Design (HEAD) and the China Central Academy of Fine Arts, injecting creativity, freshness and boldness onto catwalk. The internationally-known Julian Zigerli, who brought his 2016 spring/summer "White Rabbit" collection, delighted guests who included diplomats, senior government officials and business representatives. Green plastic grass and sprouts adorned models' heads in a nod to a new local fashion trend.



Swiss and Chinese designers together brought a grand fashion show to mark the important occasion of 65 years of Sino-Swiss relations. Photo: Swiss Embassy

Away from the catwalk, the "Shaping Visions" event also highlighted Switzerland's revolutionary involvement in the textile industry and the state-of-the-art know-how in developing smart textiles with the Swiss Textile Exhibition of texts, photos, high-tech cloths and products. Following the fashion show, the evening adopted a pleasant and relaxing atmosphere complemented with Swiss cuisine, wine and music.

Switzerland was one of the first Western countries to recognize the People's Republic of China in January 1950. The two countries officially established bilateral relations on September 14 of the same year. Since those early beginnings, the relationship between the two countries has strengthened and expanded steadily. The dynamism of the intensified bilateral relationship is underlined with numerous achievements in the wide

range of fields such as politics, economy, culture, education, science and technology, and more recently, the environmental field.

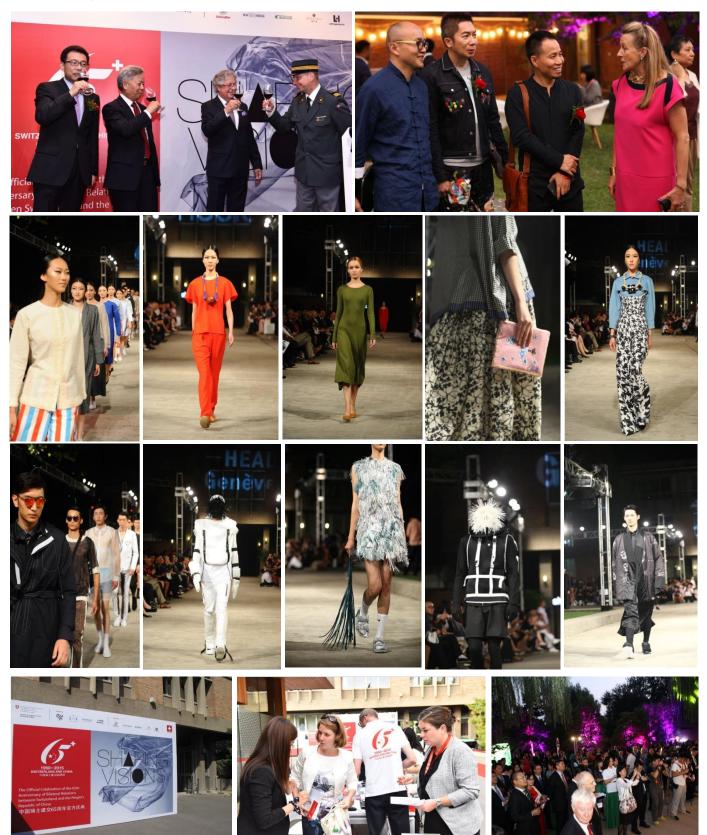
"Switzerland is a country which embraces innovation with great gusto and the evolving textile industry is an excellent example that illustrates this," said Swiss Ambassador Jean-Jacques de Dardel. "Meanwhile, China is also a world powerhouse of textile production. It has been tackling global challenges by developing high-quality, sustainable technologies and value-added products. The making of fabrics and the interweaving of threads also signify the network our two nations are developing."

The Chinese People's Association for Friendship with Foreign Countries hosted a special conference and reception on September 15 to mark the 65th anniversary between Switzerland and China. The event, attended by Swiss and Chinese diplomats and business representatives, provided an insightful review of the development of the diplomatic relations thanks to the presentation given by Dr. Thomas Wagner, former mayor of Zurich and current president of the Swiss-Chinese Association, and former Chinese Ambassador to Switzerland Cai Fangbai.

In an article jointly written by Swiss Foreign Minster Didier Burkhalter and his Chinese counterpart Wang Yi and published in newspapers in Switzerland and China, both statesmen spoke highly of the pioneering spirit that animates the vigorous bilateral contacts and the intensity and diversity of the cooperation in various fields. The two sides hope to face future challenges with the same pioneering and innovative spirit.

# Swissnews / October 2015 / no 5

# "Shaping Visions": official celebration of 65<sup>th</sup> anniversary of Sino-Swiss relations



# Science and Education

### "Race for Water Odyssey" team calls for awareness of plastic waste in ocean

Following the successful stopover of the Swiss-made solar plane Solar Impulse in Shanghai in May, another pioneering exploration team from Switzerland set its foot in Shanghai this summer and provided the public an eye-opening talk on plastic waste in the ocean and raised awareness about its impact.

The "Race for Water Odyssey," led by Swiss explorers Marco Simeoni and Stève Ravussin, is an initiative of the "Race for Water" foundation based in Lausanne. The voyage of a six-member crew departed from Bordeaux, France in mid-March. They are currently sailing around the world aboard the racing trimaran *MOD70* and conducting the first global scientific assessment of the scale and consequences of plastic waste in the ocean.

During their stay in Shanghai from August 4 to 14, the team together with the Swiss Consulate in Shanghai and



The Race for Water Odyssey crew welcomes the public board trimaran MOD70 in Shanghai. Photo: Swiss Consulate in Shanghai

4, the team together with the Swiss Consulate in Shanghai and swissnex China, held a public talk and a scientific workshop with local environmental experts and NGOs to shares their experiences of dealing with the problem.

The oceans contain about 260 million tons of plastic waste, posing a serious threat to marine ecosystems and people through the risk of food contamination. In a world where 3.5 billion people depend on oceans for sustenance, a considerable amount of the 250 million tons of plastic produced annually still ends up at sea, according to the team. Plastic waste accounts for about a third of fish catchments, posing a serious health risk as fish also consume plastics, said Simeoni during the public talk in Shanghai on August 6. He called for not only the public but also industries and lawmakers to work together to tackle the issue.

The expedition team is continuing with its journey after the Shanghai stop and is now sailing across the Indian Ocean.

They are expected to complete their voyage in March next year. Follow the expedition online and get involved: <u>www.raceforwater.com.</u>

Though Switzerland has no direct access to the sea, protecting the ocean has been a popular topic in the country. Next year in Hong Kong, the Zurich Museum of Design will bring the exhibition "Out to sea - The plastic garbage project" to a wide audience and we invite you to visit <u>www.Switzerland65China.com</u> for more details.

### Zurich University of the Arts helps launch design school in Shenzhen

A cooperation agreement to develop a design school in Shenzhen was signed on July 28 by the Shenzhen local government and three partner schools: Zurich University of the Arts (ZHdK), Harbin Institute of Technology and the Institute for Advanced Architecture of Catalonia. The agreement follows on from a preliminary project developed by the partner schools under the leadership of ZHdK.

The Shenzhen International Graduate School of Design is the largest cooperation project by a Swiss university in China. It will offer places for about 1,200 masters and doctorate students with an emphasis on the three subject areas: Architecture, Infrastructures and Urbanism; Products, Spaces and Urban Cultures; and Identity, Communication and Media. "This is a unique and ambitious project focusing on connecting European creative excellence with the dynamics of emerging China. Our aim is to build strong, sustainable partnerships and exchange between Switzerland and China. The advancement of design education strengthens the creative industries worldwide," said Thomas D. Meier, ZHdK president.

The Executive Board of the Universities of Applied Sciences in the Canton of Zurich approved the project in April 2014. The next stage will be to draft the service contracts that will enable the actual work to start.

# Chinese Encounters

The Embassy offers a column to visiting Swiss artists to share their experience with our readers. In this issue, book design artist Sonja Zagermann talks about her ideas behind book design and experience working with Chinese designers.

Swiss book design artist Sonja Zagermann always goes creative with her books. Her master's thesis "Slow Design" is a nine-kilogram solid book of 7,334 video-screenshots illustrating the influence of stress factors on the design process. After graduation she worked with Georg Rutishauser at the Zurich-based publisher edition fink on various artist publications for about two years and their paperback series "fink twice" was awarded "the most Beautiful Swiss Books" and "Best Book Design from all over the World" in 2014. During her book design workshop held at the I:project space at the Beijing Design Week in late September, Zagermann introduced the concepts of Swiss book design to Chinese book designers and was equally inspired by their excellent works.

"Books fascinate me. I love to feel the paper, the material and the weight – to leaf through them page by page to sense the rhythm and the idea behind every small detail. You have to consider many things when you are designing a book," said Ms. Zagermann. An alumna of the prestigious Zurich University of the Arts, Ms. Zagermann, 31, is now self-employed and specializes in art book design and works with artists from different fields. Each book represents collaboration between the designer and artist as the two often work closely together



Swiss book designer Sonja Zagermann enjoys her time in Beijing. Photo: Jiang Yuxia

for the best concept for the artist's works.

"The publication should evolve out of the work of the artist – it's very interesting and challenging to translate the artist's work into a book form," she said. As an example, at edition fink they once worked with an artist who was studying architectural edge-situations in different museums through photography. So they designed a text-booklet that seems to be folded wrongly in order to achieve new edge situations.

"I'm interested in designing a book *with* an artist, not *for* an artist. To develop a book throughout discussions with the artist is a very interesting experience and everyone learns something from each other," she noted.

Graphic design and typography in Switzerland has a long history and Swiss book design is an important embodiment of its heritage. The "Most Beautiful Swiss Books" competition is organized by the Swiss Federal Office of Culture every year. It recognizes excellence in book design and production, drawing attention to remarkable and contemporary books by Swiss designers, printers and publishers.

To Ms. Zagermann, a beautiful book is a book that is well-thought, made of suitable materials and when content and form correspond. "It is not just about beauty. Even if a book seems 'ugly,' if it expresses the content in the right way, it can even become beautiful."

During her four-day workshop in Beijing, Ms. Zagermann guided five Chinese book designers to produce books

with five artists. The Swiss style of "reduction, objectivity, typographic precision and love for the detail" in book design was applied and she was very satisfied with the outcome. "It was very inspiring to see how the young designers work with artists. I like the work by designer Xiaoxi, who translated a video from artist Ju Anqi in big spreads but then destroyed them by cutting the spreads to insert small photos. This is a perfect interpretation of the artist's work *Big Character* which is about revolution, destroy and change," she said.

With a busy schedule during her two-week stay in Beijing, Ms. Zagermann managed to cycle through the *hutong* and visited some exhibitions during the



design week. Though Beijing is not a "city of design" yet, she sees its potential. "Beijing has a lot of space where new things can evolve – you can already feel that something is going to happen," she noted.



# **Diplomatic Life**

#### Team outing for embassy employees

With clear, blue skies and pleasant temperatures in late September, staff at the Swiss Embassy embarked on a field trip to Huairou District in northern Beijing as part of a team building exercise. The team of about 100 employees was provided with an interesting dose of Chinese history and its automotive industry thanks to their visit to the Vintage Car Museum. Watersports and games at the nearby Yanqi Lake Park gave everyone an energy boost and refreshment.





Photo: Zhao Pengpeng

## Reception for Swiss students on cultural exchange program

The Swiss Embassy held a workshop and networking event on August 10 for the first group of 100 Swiss students invited to a language and culture summer camp by Chinese Premier Li Keqiang.

Students were introduced to the various functions of the embassy and learned about major achievements in Sino-Swiss relations. They were also given the opportunity to meet with Chinese students. The exchange program is under the framework of the 65th anniversary of Sino-Swiss relations.



A strong squad of 16 Swiss athletes is in Beijing to compete at the IAAF World Championships. Photo: Li Dan

#### Diplomats meet athletes: we share the common goal for a better world

The Swiss Embassy welcomed 16 Swiss athletes who were in Beijing for the International Association of Athletics Federation (IAAF) World Championships from August 20 to 30. The team included Kariem Hussein, champion of the 400 meters hurdles at the 2014 European Championships, and Selina Büchel, a six-time Swiss champion in the 800 meters.

Alain Gaschen, Deputy Head of Mission of the Embassy, welcomed the team. "Diplomats and athletes share a common goal: our concern for a better world. The social responsibility program of athletes for a better world entails improving general health conditions, caring for the environment and enhancing social inclusion and peace. That is basically what our foreign policies are all about, and that is one of the reasons for us to meet today," Mr. Gaschen said to the athletes during their visit on August 25.



# In Pictures

### Sino-Swiss Business Awards 2015

The second Sino-Swiss Business Awards was successfully held at the Rosewood Beijing on September 29, with the attendance of around 300 guests. Among them were top economic and political leaders from Switzerland and China, including Swiss Federal Counselor and Head of the Federal Department of Home Affairs Alain Berset and the Swiss Ambassador to China Jean-Jacques de Dardel. The awards, organized by SwissCham Beijing, recognized individuals, companies and organizations for their achievements over the past years. Thanks were also extended for contributions to Sino-Swiss trade and economic relations. Among the 22 nominations, seven individuals, companies and organizations were honored with the different awards. The Swiss Embassy congratulates all the winners for their outstanding achievements and contributions.

- 1. Individual Outstanding Achievements: Peter Troesch / SwissTaste
- 2. SME Outstanding Achievements: Swiss Center Shanghai
- 3. Scitury MNC Outstanding Achievements: SGS-CSTC Standards Technical Services Co. Ltd
- 4. Baume & Mercier SME Innovator: Beijing Keller Century Buildings Technologies Ltd
- 5. New Huadu Business School (NBS) MNC Innovator: Nestlé (China) Ltd
- 6. Chinese Promoter: Sino-Swiss Zhenjiang Ecological Industrial Park /Jiangsu Scitury Allied Investment and Development
- 7. Nestlé Chinese Investor: Huawei Technologies Switzerland AG



# Did you know?

#### Biometric data required of visa applicants to Switzerland

As from October 12, 2015, all applicants are required to provide their biometric data (10 fingerprints and a digital photograph) when applying for a visa to Switzerland and other Schengen Member States. When applying for the first time, applicants need to appear in person ata consulate or external service provider TLScontact. Biometric data, along with the data provided in the Schengen visa application form, will be recorded in the Visa Information System database and stored for five years. For more information, please visit:

www.eda.admin.ch/countries/china/en/home/visa/entryresidency/visa.html

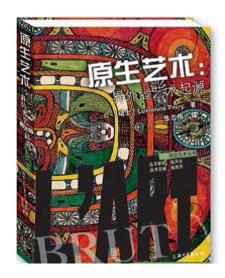
#### Commemorative envelope for 65th anniversary

Commemorative envelopes marking the 65th anniversary of Sino-Swiss and Sino-Liechtenstein relations have been released by China's Ministry of Foreign Affairs and the China Post Group as a cordial gesture to mark the occasions. Bearing the logo of the Swiss Embassy's 65th anniversary celebration, the envelope for Sino-Swiss relations is limited to 5,000 copies and will soon be available at China Post.



#### 'L'Art Brut' published in Chinese

L'Art Brut (Outsider Art) by Lucienne Peiry, one of the most comprehensive books on the subject, now has been published in Chinese by Shanghai University Press. The book retraces the history of outsider art and the expanding collection in Lausanne, along with the story of its inventor, French painter Jean Dubuffet. Outsider art refers to art pieces created by people without any prior artistic education.

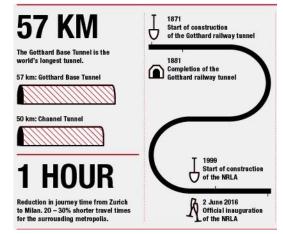


# Facts & Figures

# We connect Europe:

• The Gotthard Base Tunnel will be the world's longest in 2016.

- Trains per day: 200 250.
- 1 hour less traveling from Zurich to Milan.



# Upcoming events



#### Film screening: Stella Ciao by Vito Robbiani and Italian Language Week Celebration October 19 to November 2, 215

Beijing, Shanghai, Guangzhou, Hong Kong www.Switzerland65China.com

Join us for a week of Italian language, literature and music! The Settimana della Lingua Italiana nel Mondo (Italian Language Week in the World), initiated by the Italian Foreign Ministry and supported by Swiss representations, will give the spotlight to the Italian language and music this year. The Embassy and the Consulates in Shanghai, Guangzhou and Hong Kong will host a number of engaging events, including the screening of documentary *Stella Ciao*, to celebrate the manifold presence of the language. One of Switzerland's four national languages, Italian is spoken by 8.3 percent of its population. Visit <u>www.Switzerland65China.com</u> for the details of the events!

## All Swiss Universities Alumni Gathering

October 24, 2015, starts at 5pm Shanghai GEMMA Italian Restaurant, 20 Donghu Road, Xuhui District, Shanghai www.swissnexchina.org

This year's reunion will gather both current and former students from Swiss universities. Celebrating Swiss innovation, cutting-edge Swiss advantages in research and education, and strengthening the alumni network, the Shanghai gathering promises to be a memorable event with entertainment, food and drinks!

Coinciding with the Venture Leaders China program, which hosts entrepreneurs of a number of promising Swiss startups, the evening will also provide the perfect opportunity to reunite with alumni and network with Swiss business personnel. Swiss Ambassador Jean-Jacques de Dardel will be present to exchange ideas with alumni.





### Stradivari Quartet and Shen Yang concert

November 5, 2015, 7:30pm National Centre for Performing Arts, 2 West Chang'an Ave, Xicheng, Beijing http://ticket.chncpa.org/product-1001883.html#201511519:30

November 8, 2015, 7:45pm Shanghai Symphonic Hall, 1380 Fuxing Zhonglu, Xuhui District, Shanghai http://www.shsymphony.com/item-index-id-288.html

This concert combines four talented musicians and four Stradivarius instruments that are a staggering 300 years old. The Swiss Stradivari Quartett will pair up with China's well-known bass-baritone Shen Yang to delight the audience with their marvelous interpretation of Schubert's "Winterreise" and "Der Tod und das Mädchen" ("Death and the Maiden") at their concerts in November. The ensemble will also perform and give masterclasses in Macau (Oct. 24-25), Beijing (Oct. 27-28) and Wuhan (Oct. 28-31). For more information, please visit: <u>http://stradivariguartett.com/de/concerts</u>.



#### What Philippe Saxer and Perido Gerber connect as artists

October 11-November 8, 10am- 4pm Gallery La Seine, Ocean La Vie, Kangying East Road, Chaoyang, Beijing Contact: 15910657817 (Daisy)

An exceptionally talented Swiss artist, illustrator, artistic glassmaker and painter, Philippe Saxer's (1965-2013) extremely sensitive drawings have the ability to touch everyone. The simple lines and shapes going beyond page margins to express a deep sensitivity from a tragic state of mind, but also his immense humor from the totality. Thanks to his close friend and artist Perido Gerber, a great number of their works will be on show in Beijing, as homage to the late artist who had always admired and longed to come to China.



### 15 rooms – Live Art Exhibition at Long Museum

Until November 8, 2015 Long Museum West Bund, 3398 Longteng Avenue, Xuhui District, Shanghai http://thelongmuseum.org/html/index\_en.html

Fifteen international artists are invited to activate a room at the Long Museum, exploring the relationship between space, time and physicality with an artwork using human beings as "material."

The exhibition, curated by Swiss curator and critic Hans Ulrich Obrist, also codirector of the Serpentine Gallery in London, gives visitors an insight into a more performative and interactive practice. A new situation can be encountered inside each of the rooms, engaging visitors in a diverse series of immersive and intimate experiences.

### Exposition: Caroline Tapernoux in Nanjing

October 30 – November 15, 2015 Jiangsu Modern Art Museum, 50 Mengdu Avenue, Jianye District, Nanjing, Jiangsu Province

Artist Caroline Tapernoux's works subtly harmonize with movement. From mirror to glass, to polyester film or resin, Tapernoux concentrates, diffracts, and scatters light, and her pictures, mobiles, or installations shatter surrounding surfaces and spaces to pieces. Her exhibition at the Jiangsu Modern Art Museum is designed specifically for the space. The works presented are a continuity of her artistic research on physical and intimate perceptions as well as the relationship between space and environment. Brace yourself for a unique journey that is both visual and sensory.



### Swiss-Chinese Friendship Day in Guilin

November 17, 2015

Shangri-La Hotel Guilin, 111 Huancheng Beierlu, Qixing District, Guilin, Gaungxi www.Switzerland65China.com

The widely popular Swiss-Chinese Friendship Day hosted by the Swiss Consulate in Guangzhou will be marked with a photo exhibition, a classical concert, seminars and a gala dinner. The photo exhibition *China between Yesterday and Tomorrow* consists of 65 photographs taken by the Swiss photographer Fernand Gigon in China in the 1950s, and shows his unique observations of the daily life and the pride and dignity of the ordinary Chinese people under difficult conditions.



# Swissnews / October 2015 / no 5

### Documentary screening: 'The Chinese Recipe: Copy and Create'

November 29, 2015, starts at 2pm Shanghai Film Archive, 106 Xinhua Road, Changning District, Shanghai www.filmarchive.sh.cn

*The Chinese Recipe: Copy and Create*, the latest documentary from Swiss filmmaker Jürg Neuenschwander, takes you to China's colorful world of entrepreneurs who follow the Chinese recipe of non-stop copy and create: never invent what has already been done, copy and further develop existing blueprints, combine the best according to your ideas.

Mr. Neuenschwander is a Swiss filmmaker and co-founder of Container TV, a film and TV production company based in Bern. He is also a lecturer of film and audiovisual design at Bern University of the Arts and visiting professor at Shanghai's Tongji University since 2009. He now divides his time in Bern and Shanghai.



### Raclette party by Swiss Society Beijing

November 21, 2015, 7pm Kempinski Hotel, 50 Liangmaqiao Lu, Chaoyang District, Beijing www.ssbj.ch

Don't miss this typical Swiss dinner party where you can enjoy soft, creamy cheese made in Switzerland! The Swiss Society Beijing will host its annual Raclette party at the Kempinski Hotel Beijing this November. The lovely and cheesy Raclette dinner, a tradition in Switzerland for hundreds of years, will also be complemented with authentic Swiss dishes and wine. Dinner for adults is priced at 200 yuan (members) and 250 yuan (non-members) with special price for children. For more information and to register for the event, please visit: www.ssbj.ch.

### Walter Bosshard at Lianzhou International Foto Festival

November 21- December 22, 2015 Lianzhou, Guangdong Province www.lianzhoufoto.com

Learn know more about the outstanding Swiss photographer Walter Bosshard! Bosshard (1892-1975) was the first European reporter to reach the Chinese "red capital" Yan'an in 1938. He met Mao Zedong in May that year and recorded his observations of the living conditions of Chinese communist forces in a documentary named *Journey to Yan'an*. During his time in China from the 1920s to the 1940s, he also took a large number of photos, recording the different facets of the society. Thanks to the efforts of Consulate General in Guangzhou, some of his works will be shown at the prestigious Lianzhou International Foto Festival in Guangdong.

## Sino-Swiss Women's Forum

November 26, 2015 Geneva, Switzerland www.sinoswisswomenforum.com

A forum *by* women, *for* women! The Sino-Swiss Women's Forum aims to connect Swiss and Chinese women professionals to build friendship, create business opportunities and enable cultural exchanges. The first edition, with the theme of "Opportunities beyond Cultures: Women in Leadership," will see the participation of key opinion leaders and entrepreneurs from both countries.



# List of Swiss institutions in China

#### Consulate General of Switzerland in Shanghai

22F, Building A Far East International Plaza 319 Xianxia Road, Changning District Shanghai 200051, P.R. China Tel.: +86 21 6270 0519 Fax: +86 21 6270 0522 sha.vertretung@eda.admin.ch

#### Consulate General of Switzerland in Hong Kong

62F, Central Plaza 18 Harbour Road Wanchai, Hong Kong Tel.: +852 3509 5000 Fax: +852 3509 5050 hon.vertretung@eda.admin.ch

#### Swiss Business Hub China

c/o Embassy of Switzerland 3 Sanlitun Dongwujie, Chaoyang District Beijing 100600, P.R. China Tel.: +86 10 8532 7530 Fax: +86 10 6532 4353 bei.sbhchina@eda.admin.ch www.s-ge.com/en (local branches in Shanghai, Guangzhou and Hong Kong)

#### Pro Helvetia Shanghai

Swiss Arts Council c/o swissnex China 22F, Building A Far East International Plaza 319 Xianxia Road Shanghai 200051, P.R. China Tel.: +86 21 6235 1889 Fax: +86 21 6235 1365 shanghai@prohelvetia.cn www.prohelvetia.cn

#### **Swiss Society Beijing**

info@ssbj.ch www.ssbj.ch

#### Consulate General of Switzerland in Guangzhou

Grand Tower, 27th Floor 228 Tianhe Lu Tianhe District Guangzhou 510620, P.R. China Tel.: +86 20 3833 0450 Fax: +86 20 3833 0453 ggz.vertretung@eda.admin.ch

#### Swissnex China

22F, Building A Far East International Plaza 319 Xianxia Road Shanghai 200051, P.R. China Tel.: +86 21 6235 1889 Fax: +86 21 6235 1365 info@swissnexchina.org (local branch in Beijing)

#### Switzerland Tourism

Room 609, Tower 1, Prosper Center 5 Guanghua Road, Chaoyang District Beijing, 100020, P. R. China Tel.: +86 10 6512 0974 Fax: +86 10 6512 0973 info.cn@switzerland.com www.myswitzerland.com.cn (local branches in Shanghai and Hong Kong)

#### **Cleantech Switzerland China Liasion Office**

Room 802, Building C, Sanlitun SOHO Gongti Beilu, Chaoyang District Beijing 100027, P. R. China Tel.: +86 10 8453 9936 Fax: +86 10 8453 9499 www.cleantech-switzerland.cn

#### SwissCham Beijing

Room 611, Xinyuanli West 19, Chaoyang District Beijing 100027, P.R. China Tel.: +86 10 8468 3982 Fax: +86 10 8468 3983 info@bei.swisscham.org www.swisscham.org (local branches in Shanghai, Guangzhou and Hong Kong)

## Embassy of Switzerland in China



3 Sanlitun Dongwujie, Chaoyang District, Beijing 100600, P.R. China Tel: +86 10 8532 8888 Fax: +86 10 6532 4353 E-Mail: bei.vertretung@eda.admin.ch Website: www.eda.admin.ch/beijing Weibo: www.weibo.com/swissembassy



www.Switzerland65China.com